

VILLAGE PRODUCTIONS & THE TRI-COUNTY PERFORMING ARTS CENTER

2010-11 Program Ad Order Form

Welcome to our 3rd Season at the TRI-COUNTY PERFORMING ARTS CENTER, a nonprofit education and performance facility at 245 E. High Street in downtown Historic Pottstown. Since opening our doors in December 2008, more than 14,000 people have attended our performances, in addition to thousands of students, volunteers, supporters, and visitors! Thanks for your support and your ad, which will be seen by our patrons who want to support the arts AND your business!

Name: _____ **Phone #:** _____

Company Name: _____ **Email Address:** _____

Address (including Zip Code): _____

OUR 2010-11 MAIN STAGE PRODUCTIONS (12 performances each)

- **WAIT UNTIL DARK (thriller): Sept 30 – Oct 17, 2010**
- **A CHRISTMAS CAROL - BROADWAY (musical): Dec 2 – 19, 2010**
- **Comedy or Drama (selection to be determined): March 3 – 20, 2011**
- **PETER PAN (musical): June 2 – 19, 2011**

Please circle your ad size and number of productions desired. Programs ads are for our Main Stage productions which run 12 performances each. Please contact us if you are interested in purchasing ads in our shorter runs (Collage Series) productions.

AD SIZE	1 Production 12 shows WAIT UNTIL DARK	2 Productions 24 shows WAIT UNTIL DARK & CHRISTMAS CAROL	3 Productions 36 shows WAIT UNTIL DARK, CHRISTMAS CAROL & March Comedy or Drama	4 Productions BEST VALUE! 48 shows WAIT UNTIL DARK, CHRISTMAS CAROL, March Comedy or Drama & PETER PAN
Full Page (5" wide X 7.75" OR 7-3/4" tall)	\$115	\$210	\$315	\$395
Half Page (5" wide X 3.75" OR 3-3/4" tall)	\$85	\$150	\$225	\$280
Quarter Page Vertical (2.375" OR 2-3/8" wide X 3/75" OR 3-3/4" tall)	\$50	\$90	\$135	\$170
Quarter Page Horizontal (5" X 1.75" OR 1-3/4" tall)	\$50	\$90	\$135	\$170
One-Eighth Page (2.375" OR 2-3/8" wide X 1.75" OR 1-3/4" tall)	\$35	\$60	\$90	\$105

Note: We can accommodate all standard vertical or horizontal business cards as hard copy for QUARTER PAGE ads.

Friendly Greeting (1 or 2 lines, approx. 10 - 12 words per line; provide text here:	\$20	\$35	\$50	\$65
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Use the same ad for all productions

Contact me for an updated ad for each production

METHOD OF PAYMENT

- **Check** (preferred method): payable to "Village Productions".
- **VISA/Mastercard** - Number: _____
 Name on Card: _____ Expiration Date: _____ 3-Digit Security Code: _____
 Address if different from above: _____

AD COPY AND PAYMENT DEADLINE IS SEPTEMBER 10, 2010

Village Productions, P.O. Box 1325, Pottstown, PA 19464; 610.970.1199; www.tripac.org

**VILLAGE PRODUCTIONS
TRI-COUNTY PERFORMING ARTS CENTER
2010-11 Program Ad Submission Guidelines**

(Please retain until ad is submitted)

- Ad copy and payment is due no later than September 10, 2010.
- **Please submit ads in black and white or grayscale.**
- **Please DOUBLE CHECK your ad sizes before submitting.**
 - Full-Page -- (5" wide X 7.75" OR 7-3/4" tall)
 - Half-Page --(5" wide X 3.75" OR 3-3/4" tall)
 - Quarter Page Vertical -- (2.375" OR 2-3/8" wide X 3/75" OR 3-3/4" tall)
 - Quarter Page Horizontal -- (5" X 1.75" OR 1-3/4" tall).

NOTE: we can accommodate all standard vertical or horizontal business cards for QUARTER PAGE ads.

 - One-Eighth Page -- (2.375" OR 2-3/8" wide X 1.75" OR 1-3/4" tall)
 - Friendly greeting -- (1 or 2 lines, approx. 10 - 12 words per line; provide text on Program Ad Order Form).
- **ELECTRONIC SUBMISSIONS:** email the electronic submission to marketing@villageproductions.org AND A COPY TO randiellis@gmail.com or mail a CD-R containing the ad file to **Village Productions (address below)**. *Note: Microsoft Word documents cannot be submitted electronically.*
 - PDF - distill all PDF files as "Press Ready" or the highest quality settings that you have available. All fonts need to be embedded. All raster images used in the creation of the PDF should be a minimum of 150 dpi with 300 dpi preferable.
 - EPS or Illustrator (CS2 and below) file (commonly created when saving from Illustrator or Freehand or similar vector based programs). Save as a postscript level 2 EPS (encapsulated postscript). All text must be converted to outlines/curves/paths before saving to eliminate the need to send fonts. If there are linked or placed images in the file, be sure to embed them or include them with the submission. Any embedded raster images should be a minimum of 150 dpi with 300 dpi preferable.
 - TIFF or JPEG (commonly created when saving from Photoshop or Corel or similar pixel-based programs). Resolution should be black and white or grayscale and 100% of size. If saving as a JPEG, save with the highest quality image/lowest compression settings available.
- **HARD COPY ADS:** provide hard copy to Village Productions or mail to: **Village Productions (address below)**. *Please submit a crisp, high quality print which can produce a high quality scan. We are happy to accept your business cards as an ad; however, please be aware that colored or textured paper sometimes produces low quality scans. In addition, light gray tones and very small print can result in less than perfect scans.*
- **MAILING ADDRESS: Village Productions, P.O. Box 1325, Pottstown, PA 19464**

AD COPY AND PAYMENT DEADLINE FOR FIRST PROGRAM IS SEPTEMBER 10, 2010

THANK YOU FOR SUPPORTING VILLAGE PRODUCTIONS & THE TRI-PAC!